

philanthropy FOCUS



Westminster
Communities
Foundation

Winter 2025-2026



From Jeff's *desk*

Having closed the book on calendar year

2025, I want to express my heartfelt gratitude for your generosity and commitment to Westminster Communities Foundation. Together, we achieved remarkable milestones this past year - advancing programs, enriching lives, and enhancing the communities we cherish.

Now, as we continue into 2026, the horizon is bright with possibility. We are excited about new opportunities to strengthen our impact. Your support makes this vision possible, and we are honored to partner with you in this meaningful work. Every gift is a beacon of hope and, together, we will make an extraordinary impact.

On behalf of our Foundation team, thank you for walking this journey with us. We wish you and your loved ones a 2026 filled with health and happiness.

-Jeff Coates,
Vice President of Philanthropy

honoring those who *served*

Across our communities, tributes to veterans serve as profound symbols of remembrance and gratitude. Commemorating veterans in lasting, visible ways, reaffirms a deep respect for military service. Support from the Foundation often assists in establishing these displays.

This dedication is further brought to life at Westminster Towers, where an interactive virtual display enables residents, families, and visitors to engage with the stories, images, and histories of campus veterans.

This display, soon to be introduced at other Westminster campuses, offers an enriching, educational experience that fosters connection and understanding across generations. As Allen (pictured above), a resident at Westminster Towers and a veteran of the Air Force, Army, and Navy remarked, "It's an honor to be remembered for my time in the service."

Filming is underway for *Living Legacies: Stories of WWII Resilience*, a documentary premiering in May produced by TaleGate with funding by the Foundation. This project preserves the firsthand accounts of several Westminster residents who served in World War II, from a combat soldier in Europe and a female Marine Corps sergeant to a plane spotter on the Florida homefront. The series shares their journey, honoring wartime service, contributions in the following decades, and the vibrant, purposeful lives they continue to lead now.



together, we're enriching lives

The Foundation's partnership with Westminster Communities of Florida is re-energizing the Cultural Enrichment Centers and Lifelong Learning Centers across our Life Plan Communities. Your support ensures these spaces remain vibrant hubs for the arts, music, education, and connection.

"Our Maguire Lifelong Learning Center is truly the heartbeat of the Oaks community. The performances and activities held here bring residents together to learn, share, and celebrate. Every class and every event enriches lives and deepens the sense of belonging that makes the Oaks such a special place to call home."
-Shannon Sauls, Executive Director
Westminster Oaks

Through this collaboration, we're upgrading sound, lighting, and technology to create immersive experiences that bring every performance and program to life. Enhancements make these Centers more engaging and accessible for all. We are also striving to support new freestanding Cultural Enrichment Centers being built at Westminster St. Augustine and Westminster Winter Park/Baldwin Park, and a Cultural Enrichment Center slated for the first-floor amenities space at Westminster Woods on Julington Creek.

Your gifts also sustain each community's Cultural Endowment Program, which bring nationally acclaimed musicians and performances to our communities. These unforgettable experiences inspire joy and foster a sense of belonging.

You make this possible. Continued funding is essential to preserve these opportunities. By supporting our work, you help us ensure that world-class arts and learning remain at the heart of our communities.



Front view of the upcoming Cultural Enrichment Center at Westminster Winter Park/Baldwin Park.



The auditorium of the upcoming Cultural Enrichment Center at Westminster St. Augustine.



A performance by the band Rockland Road. Just one of many cultural endowment performances held in the Oaks' Maguire Center each year.

gifting life insurance

At Westminster, generosity takes many forms, but some gifts truly touch the heart. Recently, two inspiring acts of kindness reminded us how deeply our residents care for their communities.

V.H., a cherished Westminster Palms resident, wanted to ensure that her neighbors would always have help when they need it most. She made the creative decision to name Westminster Communities Foundation as the beneficiary of her life insurance policy. Her gift will strengthen the Benevolent Assistance Endowment Fund, providing peace of mind for residents facing financial challenges. In doing so, V.H. joined our **Legacy Society** - a circle of visionaries whose love and foresight will sustain our mission for generations.

"I wanted to give back to the community that has given me so much joy and friendship. This is my way of helping others feel the same sense of security and belonging."

-V.H., Westminster Palms Resident

At Westminster Oaks, an anonymous couple found another creative way to give back. They turned a life insurance policy they no longer needed into an immediate blessing for their community. By cashing out the policy and donating the proceeds, they ensured that projects enhancing life at the Oaks could move forward today. Their generosity reflects a simple truth: when we share what we have, we make life better for everyone around us.

Both gift examples began with the same question - How can I make a difference? Each had a vision of supporting others; the financial tool they chose to fulfill their vision was a life insurance policy that was no longer needed for its initial purpose.

You can fund your passion projects today. If you'd like to explore how life insurance can help you create a lasting impact, contact a Westminster Communities Foundation representative. Together, we can turn your love into a gift that lives on.

You Have Options...

If you have a policy that you might consider gifting to further the Foundation's mission, here are some options and benefits:

Name Westminster Communities Foundation as the beneficiary of your policy.



There are no immediate tax benefits, but the asset is not included in the taxable estate.

Donate a paid-up policy.



Deduct the approximate cash surrender value.

Purchase a new life insurance policy.



Deduct the premiums paid if the Foundation is named as the owner of the policy.

Donate a policy where you continue to pay premiums.



Deduct the approximate cash value and future premiums.

Gifting policy dividends.



Deduct the approximate cash value and future premiums.

*For more information on tax benefits of gifting a life insurance policy, speak with a professional tax advisor.

keeping residents healthy, happy, and fit



At Westminster Communities Foundation, we believe that wellness is a lifelong journey. That's why we proudly partner with Westminster's Lifestyle and Fitness departments to provide programs and resources that keep our residents active, engaged, and thriving. Through this collaboration, the Foundation has supported innovative initiatives like Rock Steady Boxing classes, designed to improve strength and balance for individuals living with Parkinson's Disease; partnered with 4Roots Farm to promote healthy, plant-based eating; and during Active Aging Week, we sponsored keynote speaker Marc Middleton, CEO of Growing Bolder, who inspired residents to embrace aging through mindset, community, and personal purpose.

Looking ahead, we are working closely with Kelly Stranburg, Vice President of Healthy Aging and Longevity, and our fitness coordinators to install Keiser's state-of-the-art A400 strength equipment which will provide real-time feedback to ensure residents are performing at their maximum abilities regarding strength output, power output, and range of motion capacity. This equipment will radically change how the fitness teams support residents in improving and maintaining their physical well-being to support independence and autonomy.

"The partnership with Keiser is critical as we look ahead for what it means for an individual to age well and maintain their independence. Collaborating with the leading human performance fitness equipment company in the world will ensure we are 'future-proofing' our fitness centers and implementing programs steeped in research and science that provide outcomes that make a difference - improve mobility, balance, and strength to name a few. Together, we will redefine what healthy aging looks like."

-Kelly Stranburg, Vice President
Healthy Aging and Longevity



For more information, contact your local campus representative.

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