



80 W. Lucerne Circle  
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Dear Friend,

We've all done it. Someone praises us for a good deed, and we reply, "Oh, it's nothing."

Those who give to our Foundation are actively and purposefully enriching the lives of our Westminster residents and team members. Every day offers more than simply a place to live; it brings happiness through a sense of community.

**Thank you!**

We also have wonderful news: The week of October 16th is National Estate Planning Awareness week. This week offers you the opportunity to reflect on how your compassion can be never-ending. You can create a legacy so your values last and continue to support community initiatives through the Westminster Communities Foundation.

How? Through your estate plan. When kindhearted people like you make your values everlasting with a legacy gift, it allows the Westminster Communities Foundation to look beyond today.

Enclosed is the fall edition of the *Foundation Focus* newsletter. In it, you'll find a thought-provoking article about defining your "why" in life—and how an estate plan solidifies those values and supports an area of passion within a Westminster community. We've also included an insightful article about turning unneeded life insurance policies into an opportunity to make a simple and powerful impact within Westminster Communities of Florida.

Thank you again for your generous heart. It's a joy to have you as part of the Westminster family. **It would be an honor to be a part of your legacy.**

Sincerely,

Jeff Coates

Vice President of Philanthropy

*P.S. Please contact me for helpful resources and charitable gift planning tools. Feel free to use the enclosed response card to request our featured planning guides.*

WESTMINSTER COMMUNITIES FOUNDATION

# Foundation Focus

*Enhancing Today, Securing Tomorrow*

## What Is Your ‘Why’?

“Why” is a word that drives us.

It does more than ask a question—it defines a connection, a relationship. Why do we love the people we love? Why do certain sights, sounds and smells stir our souls? Why do we aspire to lead happy, healthy and purposeful lives?

The answer always comes with a story. It’s the best part about “why.”

The relationship you have with Westminster Communities is driven by your unique “why.” There may be a deeply personal reason you care so much about those we serve, a story that compels you to help us support our friends and neighbors.

That story also reinforces your values. A deep sense of community, serving others, preserving independence aren’t important to you by accident. They have a source—an inspiration—and they connect you to Westminster on a personal level: *I value what you value. Your mission is my mission, too. I want to see this work carry on for generations.*

This is what makes your relationship with us so special. You share our values and invest in the longevity of our mission.

Your “why” and our “why” are the same. Your story and our story are connected.

With a legacy gift to Westminster Communities Foundation, you can carry on our shared values beyond your lifetime. Together, we can ensure those who come after us will continue to enjoy happy, healthy and purposeful lives for generations to come.

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### Preserve Your Values

A legacy gift is a meaningful way to share your love, and it is simpler than you might think. A few words in your will, a short form, a phone call—all are ways you can make a profound difference. We’d love to help! Contact your community’s Foundation representative or reach out to our main office at 407-839-5050 or [jcoates@wservices.org](mailto:jcoates@wservices.org). You can also learn about which gift options might be best for you at [westminstercommunitiesfl.org/foundation](https://westminstercommunitiesfl.org/foundation).



## Simple Ways to Leave Your Legacy

We all have values and beliefs that guide our lives. Share these with your loved ones by creating a legacy letter. Get started today with **7 Questions to Help Build Your Legacy**. If you want to make an enduring impact at the Westminster Communities Foundation, learn about the benefits of a gift of life insurance in our brochure, **Gifting Life Insurance**. Complete and return the enclosed card today to get your FREE copies.



# It's Not Just a Policy. It's an Opportunity

## Consider This Impactful Option for Your Life Insurance

Do you still need your life insurance policies to provide security for your loved ones? If not, you can use one to make a simple and powerful impact on those we serve.

### Why Give a Gift of Life Insurance?

#### 1. It's Tax-Beneficial.

For an existing policy, you may receive a federal income tax charitable deduction when you itemize. For a new policy, with the Westminster Communities Foundation named as the owner and beneficiary, your premium payments may be deductible as charitable gifts.

#### 2. It's Secure and Confidential.

If you make the Foundation the owner and beneficiary of the policy now, it will not be included in your probate estate and will remain confidential.

#### 3. It's Cost-Efficient.

Life insurance allows you to make a significant gift even if your means are limited today. By making small premium payments each year for a limited number of years, you can leave a gift of sizable proportions.

### How to Give a Gift of Life Insurance

**Name us as a beneficiary.** Contact your administrator, or go to your provider's website, for a change-of-beneficiary form and indicate the percentage you'd like the Foundation to receive after your lifetime. If you tell us about this gift, we can ensure it is used exactly as you intend.

**Donate an existing policy or take out a new policy.** Name the Foundation as the owner and the beneficiary of the insurance contract. If you choose this option, let us know so we can work with you and your insurance agent to help implement your gift.



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[www.westminstercommunitiesfl.org/foundation](http://www.westminstercommunitiesfl.org/foundation)

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